## COMPANY/CAPABILITY OVERVIEW

Excellence in Electronic Systems & Components

Established in 1984 in Sydney, Australia, Braemac has specialised in Electronic Components, Systems and Services to continually provide quality solutions for our clients through:

Numerous Industries – Defence, Medical, Aviation, Agriculture, Gaming, IoT, Broadcast, White Goods, Mining, Rail, Industrial, Security, Telecoms, Utilities, Lighting, Consumer, Transport.

**Applications – Power** (Board, Rack Systems, Wall Adapters, UPS, PDU, Custom), Compute (MCU, CPU's, Rugged PC's, Industrial PC's, Panel PC's, Tablets), Storage (Flash, RAM, SSD, SO-DIMM, SD/MicroSD Card, CF Fast), Wireless (Cellular, Bluetooth, Wi-Fi, LoRA, Satellite), Cable Assembly (Custom Cables for all industries), Components (FPGA, MCU, RF, Power, Timing, Memory, Connectors, covering your full PCB design requirements)

Manufacturing – We support our customers from a simple sub-assembly to full turnkey manufacturing and assembly, as well as custom design services.

## **CAPABILITY**

No Project is Too Large or Small

Braemac welcomes all projects and opportunities and provides a level of service and support unsurpassed in the industry.

**Application Support:** 60+ Sales and Field Application Engineers across the region.

Customization: Large pool of Internal Engineers, Partners and Suppliers to help you with any unique requirement.

Product Knowledge: Weekly product enhancement training, Braemac staff are always learning about the latest products and advancements for customers to leverage.

**Logistics Support:** With almost 3 decades of experience, Braemac can tailor a logistics program to suit your business.

Results: Braemac is committed to the local industry, ensuring results and outcomes for customers are met to make them successful.

## **COMPETITIVE ADVANTAGE**

Why Braemac?

Braemac has 36 years of experience and ongoing commitment to quality, service and support sees us best placed for Electronic Component and System requirements. We offer:

Industry & Product Know How – Leverage one of our 10+ Field Application Engineers to help with R&D requirements.

**Customisation –** Custom product is a Braemac Specialty. Combining Braemac Engineers and hand-picked partners nothing is out of reach.

End-to-End – While Braemac help at the beginning and through a design phase with strong technical advice and support, the inclusion of National Instruments (NI) as a strategic partner means Braemac can also help with Product Test and Validation.

Highly Trained Personnel - From the Factory (making cable assemblies, Sub-Assemblies) to Technical FAE's (Supporting Customers) our people are highly skilled.

## **PARTNERS AND CUSTOMERS**

An Australian Owned company supporting Australian and International Customers





































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